

REP HEADLINE# 6401780 TRF# 339613 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 13.56
CHANGES ** WPXI-TV **

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#28			MISSED: SAT/700P-730P						
						OFFER: SAT/700P-730P			30S	\$1,000.00	(NOV1/12)	
						CMT: JEROME BETTIS - PRGM CHANGE			30S	\$1,000.00	PLS ADVISE.	
						CMT: SPOT IS BOOKED - MB						
M2	OK'D		BUY#33			MISSED: SUN/830P-1130P						
						OFFER: SUN/805P-1200M			30S	22000.00	(NOV1/12)	
						CMT: NFL: DAL@ATL - TP CORRECTION			30S	22000.00	PLS ADVISE.	
						CMT: SPOTS ARE BOOKED - MB						
M3	OK'D		BUY#34			MISSED: THU/1135P-1235A						
			BUY#35			THU/500P-530P			30S	\$2,000.00	(NOV1/12)	
			BUY#36			THU/530P-600P			30S	\$2,500.00		
			BUY#37			THU/600P-630P			30S	\$2,500.00		
			BUY#38			THU/700P-730P			30S	\$3,000.00		
			BUY#39			THU/730P-800P			30S	\$7,500.00		
						OFFER: FRI/600A-700A			30S	\$7,500.00		
						& FRI/900P-1000P			30S	\$1,700.00	PLS ADVISE.	
						& SAT/230P-330P			30S	\$6,500.00		
						& SAT/800P-900P			30S	\$1,500.00		
						& SAT/900P-1100P			30S	\$5,000.00		
						& SUN/1130P-1235A			30S	\$3,000.00		
						CMT: NEWS/GRIMM/PITT-ND PREGAME/BREEDER'S CUP/MOVIE/POST GAME LATE NEWS			30S	\$5,800.00		
						CMT: SPOTS ARE BOOKED - MB						

NOV/12 179650.00 CONTRACT TOTAL 179650.00
TOTAL SPOTS 50

99

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6401780 TRF# 339613 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 14.19 *** WPXI-TV ***

ADV # 17162 ADV. NAME ISS/RNC REP. # OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME NMRPP MEDIAASSISTANT
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6401780 CLASS: NATL. LOCAL REGIONAL
PRDCT RNC 11/1 EST#3548 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 14.19

REP: TO SUSIE/JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$179,650
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#28	MISSED: SAT/700P-730P	NOV3	30S	\$1,000.00	(NOV1/12)
			OFFER: SAT/700P-730P	NOV3	30S	\$1,000.00	PLS ADVISE.
			CMT: JEROME BETTIS - PRGM CHANGE				
			CMT: SPOT IS BOOKED - MB				
M2	UNRESL	BUY#33	MISSED: SUN/830P-1130P	NOV4 (2/WK)	30S	22000.00	(NOV1/12)
			OFFER: SUN/805P-1200M	NOV4 (2/WK)	30S	22000.00	PLS ADVISE.
			CMT: NFL: DAL@ATL - TP CORRECTION				
			CMT: SPOTS ARE BOOKED - MB				

